

9915 39th Avenue • Pleasant Prairie, WI 53158

TIME DATED MATERIAL



Photo of the Town of Pleasant Prairie Volunteer Fire Department in 1950. The building in the background, a former potato barn, served as the fire department building at the time.

Please Join Us at the Pleasant Prairie Fire & Rescue 75th Anniversary Celebration

The Pleasant Prairie Fire & Rescue Department invites you to attend their 75th Anniversary Celebration. On May 22, 1935, the Pleasant Prairie Town Board received a petition signed by 522 citizens that called for the formation of the department. The Anniversary Celebration marks 75 years since the day that citizens brought the department into being.

Join us on Saturday, May 22, 2010 at Fire Station #2 (8044 88th Avenue) for a parade, brief commemorative ceremony and open house. Fire and rescue vehicles from Pleasant Prairie and other communities will parade from Pleasant Prairie Elementary to Fire Station #2. The open house will feature apparatus and equipment displays, tours of the fire station, the fire safety house, children's games and activities, and more.

Famous Dave's and the Ladies Fire Auxiliary will have lunch foods available for purchase during the celebration. Frozen custard will be provided by Culvers of Pleasant Prairie.

Please consider joining members of the department as they celebrate 75 years of service to the citizens of Pleasant Prairie. Parking for the event will be available in a designated lot immediately west of the station. All are welcome. ☐

75th Anniversary Celebration Saturday, May 22

Fire & Rescue Parade

10:00 a.m.

Brief Commemorative Ceremony

11:00 a.m.

Open House

immediately following ceremony

- 2 [Assessment Notices](#)
[June Meeting Dates](#)
[Water Facts](#)
- 3 [Community Members Sought for Park and Recreation Commissions](#)
[Pleasant Prairie Triathlon New Date](#)
[Plan94.org Reminder](#)
- 4 [Garbage Collection Change](#)
[Memorial Day Reminder](#)
- 5 [Invitation to New Pool Dedication and Grand Opening](#)
[Swim Meets Scheduled](#)
- 6 [Online Utility Bill and Email Newsletter Thank You](#)
[Highway 165 Improvements](#)
- 7 [Emerald Ash Borer Preventative Treatment Program](#)
- 8 [Ash Tree Survey](#)
[Emerald Ash Borer Quarantine](#)



*A great place to
live, work & play!*

Updated Assessment Notices

Pleasant Prairie assessment notices will be mailed at the end of May

Assessment notices will be mailed to Pleasant Prairie property owners on May 24. As a result of the downturn in the real estate market during the two years prior to January 1, 2010, Village property owners can expect to see a general decrease in their property assessments. This is in contrast to the slight changes that generally occurred during the 2008 revaluation process. *Please note that a decrease in your property assessment does not always lead to a decrease in your property tax bill, because the cost of providing municipal, county and educational services does not decrease in proportion to declines in the real estate market.*

Though a majority of property owners may see their assessed value decline by up to 12%, assessments are conducted on a property-by-property basis. This means that not all properties will experience the same percentage of change. Property valuations are



based on a two-year period of actual sales information.

Community-wide revaluations are performed every two years in Pleasant Prairie in efforts to ensure a more equitable and fair

application of Wisconsin's property tax process. During periods of rapid market change or when change occurs at different rates within a community, frequent revaluations maintain a more accurate relationship between market value and assessed value. This, in turn, provides fairness for property owners by ensuring a more equitable distribution of the local property tax.

Pleasant Prairie property owners can expect to begin receiving their new assessment notices at the end of May. Those residents with questions about their Pleasant Prairie property assessment may contact the Assessors Office at [262/925-6707](tel:2629256707). □

June Village Meeting Dates and Times

Location

Regularly scheduled Board and Commissions meetings are held at: [Village Hall \(in the auditorium\)](#)
9915 39th Avenue
Pleasant Prairie, WI 53158

June

Village Board Meetings

Monday, June 7
Monday, June 21
Begins at 6:00 p.m.

June

Plan Commission Meeting

Monday, June 14
Begins at 6:00 p.m.

June

Park Commission Meeting

Thursday, June 3
Begins at 6:00 p.m.

June Recreation

Commission Meeting

Tuesday, June 8
Begins at 6:00 p.m.

Agendas

Board and Commission Meeting Agendas are posted prior to each meeting at: Village Hall, RecPlex, the Roger Prange Center and PleasantPrairieOnline.com under the [Boards & Commissions](#) page for each respective meeting.

You are invited to attend Village meetings to learn firsthand about municipal government and the business being conducted in Pleasant Prairie. For more information regarding Boards and Commissions and their respective meetings, please visit PleasantPrairieOnline.com. □

Courtesy of the American Water Works Association...

Fascinating Facts About Water

- ◆ Every time you turn on the tap in your home, you receive one of the world's most precious commodities - fresh, clean drinking water. Essential for all life, water is an amazing substance that can appear as a liquid, a solid, or a gas.
- ◆ Through the processes of evaporation, condensation, precipitation, and infiltration (the hydrologic cycle) the total amount of water on Earth remains constant.
- ◆ In just 16 hours, US water utilities produce as much potable water as the oil industry produces in oil in a year. In 24 hours, as much water tonnage is produced as the steel industry produces in steel in an entire year.

Community Members Sought for Park and Recreation Commissions

Two alternates sought for one-year commitment



On an annual basis, the Village makes appointments to community boards and commissions, as vacancies occur. Those appointed to boards and commissions are Village residents who have expertise related to their specific board or commission along with a willingness to serve their community. The Village is currently seeking two additional commission members.

One alternate is needed for a one-year appointment to the Park Commission, and one alternate is needed for a one-year appointment to the Recreation Commission. Pleasant Prairie residents are invited to consider serving in one of the open positions mentioned above. Those residents interested in using their expertise to serve in one of these capacities may send a letter of interest to:

Mr. Michael Pollocoff
Village Administrator
9915 39th Avenue
Pleasant Prairie, WI 53158
or
villageadmin@plprairie.com

Applicants will be contacted for an interview as part of the selection process. More information related to the function and duties of commission members is available at PleasantPrairieOnline.com under the **Boards and Commissions** tab. If you have additional questions related to the openings, you reach us by telephone at **262/925-6721**. □

Pleasant Prairie Triathlon New Date in 2010

...both youth and adult races...

June 26th & 27th

Watch for Road Closure Information in the June Issue

The Pleasant Prairie Adult and Junior Triathlon will be held on June 26 and 27 this summer. The race will be held throughout Prairie Springs Park, Lake Andrea and in the surrounding area. In order to maintain safety for racers, spectators, volunteers and residents, roads surrounding the course will be closed on Sunday, June 27.

Detailed road closure information, including the race route and closure timing, will be available in the June issue of the Village Newsletter. It will also be posted to RecPlexOnline.com and PleasantPrairieOnline.com. A Triathlon Expo will also be held in the RecPlex fieldhouse on Saturday, June 26.

During 2009, the Pleasant Prairie Triathlon drew roughly 1,500 athletes to the area. A similar number are expected for the 2010 race. You're invited to take part in this inspiring community event. Visit PleasantPrairieTriathlon.com today and join us as an athlete, volunteer or spectator in the youth or adult race. A portion of the proceeds from the 2010 Pleasant Prairie Triathlon will benefit youth and adults with special needs who are served through the Therapeutic Recreation Program at RecPlex.

Prairie Springs Park and Lake Andrea will also host the Trek Women's Triathlon on July 10 and 11 and the Danskin Women's Triathlon Series on August 21 and 22. More information about these races are available at TrekWomensTriathlonSeries.com and DanskinTriathlon.net. □



The 94 North-South Freeway Project team would like to remind travelers to plan ahead and drive safely this summer. You can find ongoing project updates related to lane and ramp closures, traffic conditions and driving directions at Plan94.org.



Important Garbage Collection Information

Changes Made Affect Sizes for Unlimited Collection and Bulk Item Pickup

Automated Garbage Collection

Since its introduction in the Village, the automated garbage collection program has helped staff keep pace with a growing number of residential collections in an efficient and safe manner. The Public Works Department has recently purchased three replacement garbage trucks. The new trucks offer improved reliability for staff as they keep pace with their daily collection schedule. The purchase of the new garbage collection trucks has made it necessary to update the collection practices for “unlimited garbage collection.”

How and When Unlimited Garbage Collection Will Change

The new garbage trucks no longer have an opening at street level that would allow operators to throw items directly into the vehicle. Once the new trucks are in service, after emptying the garbage cart, operators will need to physically place any additional garbage bags or bundles inside the garbage cart, in order for the mechanical arm to then dump the contents into the opening at the top of the truck.

Previous instructions stated that all items placed curbside for unlimited collection must be smaller than four feet in length and less than 50 pounds. *Items placed curbside for unlimited collection must now be small enough to fit inside the garbage cart. Bundled material for collection (including cardboard for*



Photo of new garbage truck. The trucks no longer have an opening at street level that would allow operators to throw items directly into the vehicle.

recycling) must now be no more than 3 feet in length and no more than 18 inches wide. They must still weigh less than 50 pounds. The new rules will be in effect beginning the week of May 24.

Bulk Item Size Changes

For those items that are larger than 3 feet by 18 inches and which weigh more than 50 pounds, Bulk Item Pickup is still available. Bulk Items are considered any item longer than 3 feet in length and 18 inches in width, which weigh more than 50 pounds. Some examples are: furniture, mattresses and swing sets.

To schedule a Bulk Item Pickup, please call the Public Works Department at **262/925-6700** by noon on Tuesday to schedule a pickup for the following day, Wednesday.

There is a \$25 fee for Bulk Item Pickup. If you need to cancel your pickup, please call by noon on the Tuesday prior to your scheduled pickup. Any pickup not canceled by 4:00 p.m. the day prior to pickup will be charged the \$25 collection fee.

Bulk Items may also be dropped off at the Compost Drop Off Site (8600 Green Bay Road) during open hours for a \$10 fee. For more information, please see [page 8](#) of your [2010 Village Calendar](#) or visit [PleasantPrairieOnline.com](#). Disassembling bulk items to smaller than 3 feet by 18 inches, and fewer than 50 pounds, enables you to dispose of them as solid waste.

Definitions

Unlimited Collection refers to solid waste over and above the amount placed in your garbage cart on collection day. Garbage should be bagged or bundled and be less than 3 feet by 18 inches and less than 50 pounds.

Bulk Items are now considered any item longer than 3 feet by 18 inches, weighing more than 50 pounds. These items will not fit into the opening of the garbage collection truck and require pickup by a separate vehicle with multiple operators.

If you have questions regarding the new sizes for unlimited collection please call **262/925-6700**. □



Have a Safe Memorial Day Weekend

Village offices, including the Village Compost Site, will be closed on Monday, May 31 in honor of Memorial Day. Village offices and the Compost Site will reopen for regular business hours on Tuesday morning, June 1.

There will be no garbage collection on May 31. Garbage collection will resume on June 1. □

All Are Invited to the Dedication and Grand Opening of the RecPlex Aqua Arena



Rendering of the RecPlex Aqua Arena courtesy of Partners In Design Architects, Inc.

Please join us on **Thursday, June 10 at 3:00 p.m.** for the dedication and grand opening of the new Olympic-sized pool at RecPlex. The event will feature a brief dedication ceremony and tours of the facility. Frozen custard will be served courtesy of *Culvers of Pleasant Prairie*. Parking for the event will be available on the south side of the facility in the RecPlex parking lot. The Aqua Arena entrance is the western most set of doors on the southern face of the building.

RecPlex began construction of the new pool during 2009. The project was made possible by a community-focused partnership with Uline, Inc. The pool is being constructed to meet USA Swimming standards for pool certification. The Village has chosen to construct the pool to USA Swimming certification standards with the goal of being considered for larger, high-level competitive swimming events.

In addition to accommodating competitive swimming events, the new pool will serve the local community by providing opportunities for: lap lane swimming for members and guests, expanded swimming lessons, triathlon training programs, indoor triathlons and more. “We couldn’t be more excited to offer these extended opportunities to our members, guests and the regional community,” explained Carol Willke, Director of Recreation for the Village. “Uline has helped us bring yet another resource to the community, and we thank them very , very much.”

All are invited to attend the dedication and grand opening for the new Aqua Arena. RecPlex is located at 9900 Terwall Terrace inside Prairie Springs Park. More information about RecPlex is available online at RecPlexOnline.com. □

Competitive Swimming Events Scheduled at the RecPlex Aqua Arena

After its opening this June, the RecPlex Aqua Arena will begin hosting competitive swimming events. Five have been scheduled thus far.

June 25 and 26

The Southeast Aquatics Swim Team (SEAY) will host the SEAY Open.

July 2 and 3

The Lake Forest Swim Club will host Wisconsin SwimFest, a USA Swimming and Wisconsin Swimming sanctioned meet.

July 16 through 18

SEAY will host a Silver State Meet.

July 29 through August 1

The Kenosha Barracuda Swim Team will host the 13 and Over State Championships.

August 6 through 9

The Kenosha Barracuda Swim Team will host the 14 and Under Central Zone Championship Meet.

“Competitions at the pool are expected to offer a boost in tourism spending as area businesses provide convenience services and goods to swimmers and their families,” explained Carol Willke, Director of Recreation for the Village of Pleasant Prairie. “The impact in tourism dollars from hotel stays, retail visits and restaurant spending is expected to be substantial.”

During late 2009, the Wisconsin Department of Tourism awarded the Kenosha Area Convention and Visitor’s Bureau a \$9,950 “Ready, Set, Go” grant to help bring the event and its swimmers to the area. Ready, Set, Go grants support the establishment of competitive sporting events in the State. □

Thank You to All Who Are Helping the Village Go Green With Online Utility Bill Payments and the Email Newsletter

Online Utility Bill Payments

In early March, the Village introduced a new online bill viewing and payment option for utility bills. The new feature enables utility customers to: view their utility bill online, opt out of receiving a paper bill in the mail, make a one-time online payment directly from their checking account or set up recurring automatic payments directly from their account.

As of mid-May, 544 utility customers have registered for the service, and 68 have opted to no longer receive a paper bill in the mail. Village staff would like to thank those utility bill customers who have started using the new service and are helping the Village to “go green.”

To try the new online bill viewing and payment feature, simply visit PleasantPrairieOnline.com, and click on the [Online Payments](#) button in the upper right hand corner of any page. Then, follow the simple instructions you find there. Online payment options are also available for parking citations, court forfeitures (such as speeding tickets and zoning violations) and property taxes.

Email Newsletter

Village staff would also like to thank residents who have opted off of the paper mailing list for the Village Newsletter and opted instead to receive their newsletter via email only. More than 854 residents are now receiving their newsletter via email, and 241 of those residents have now requested to no longer receive a paper copy in the mail.

If you aren't already receiving your Village Newsletter via email and would like to try it, visit PleasantPrairieOnline.com. Once there, type your email address in the box at the bottom of the page. You'll receive simple and quick instructions walking you through the process. The email version of the newsletter offers the same content as the print version you receive in the mail.

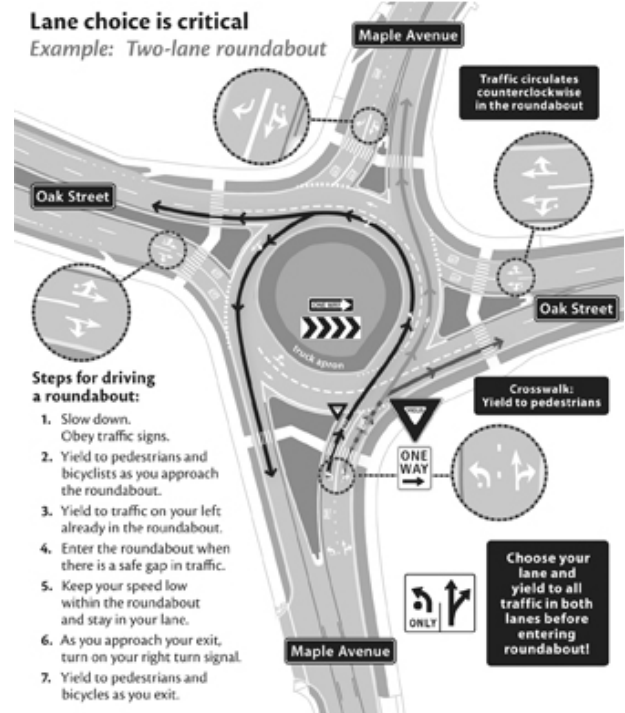
Once you are comfortable receiving your newsletter via email, you can decide if you'd like to opt off of the paper mailing list. To do so, email your name, your U.S. Postal mailing address, and the words “email only” to newsletter@plprairie.com. You'll receive a confirmation email once your name has been removed from the paper mailing list. Thank you again for your help. □

Highway 165 Improvement Update

During June of 2009, residents were invited to an open house-style meeting conducted by the Wisconsin Department of Transportation regarding upcoming changes to State Highway 165. As part of upcoming improvements, during 2010 and 2011, Highway 165 will be improved between Springbrook Road (CTH ML) and 39th Avenue (CTH EZ).

Plans call for four vehicle lanes, separated by a raised median and complemented by bicycle lanes. Plans also call for the installation of two roundabouts, one at Springbrook Road and the other at 39th Avenue. The Wisconsin Department of Transportation (DOT) has begun using roundabouts to create slower speeds and fewer conflict points to reduce injury accidents. The DOT image you see at the right depicts the traffic flow at a typical roundabout. It offers tips to help travelers become familiar with navigating roundabouts and makes drivers aware of traffic rules associated with them.

Project staff have started speaking with affected property owners regarding the upcoming work. During 2010, work to relocate related utilities will occur, and the DOT will send the project out for bid. Work is expected to start later this year and conclude near the end of 2011. Watch for more updates in upcoming issues of the Village Newsletter. □



Village Addresses Emerald Ash Borer With a Preventative Treatment Program

Village residents who are interested are invited to participate in the treatment program for a bulk-rate savings

About the Emerald Ash Borer

The Emerald Ash Borer (EAB) is an invasive wood boring beetle, native to eastern Asia. First discovered in North America near Detroit, Michigan in 2002, it has spread to several eastern and mid-western states, including Wisconsin. While not a threat to human health, the Emerald Ash Borer does threaten our forest and urban tree population. It is 100% fatal to native ash trees regardless of size, age or state of health.

The larva of the Emerald Ash Borer spends its life inside an ash tree feeding on the inner bark where it cannot be seen. This feeding disrupts the tree's ability to transport water and nutrients, causing the tree to starve and eventually die. An ash tree infested by the Emerald Ash Borer can die within two to four years. It is estimated that more than 50 million ash trees are dead or dying throughout the Midwest because of this insect. An Emerald Ash Borer was found in Kenosha County in a state trap at Highways 31 and 50 last August.

Identifying An Ash Tree

To know if you could be impacted by the Emerald Ash Borer, it is important for you to know how to identify both the tree and the presence of the pest. Ash trees should be budding out at this time of year. Look for the opposite branching pattern - two branches coming off of a main stem, one on each side, directly opposite each other. Ashes have many small dots (vascular bundles) on their leaf scars, forming a semi-circle or crescent pattern. Buds and leaf scars are opposite one another on twigs. White and green ashes have thick, diamond-patterned bark, while black ash bark is thin, ashy-gray and scaly. If leaves are present, they will appear as compound leaves with 5-11 leaflets. (See photos at right.)



Image courtesy of Keith Kanoti, Maine Forest Service, Bugwood.org. Photo of ash tree foliage described in text at lower left.

Identifying an Ash Borer Infestation

There are a number of indicators of an Emerald Ash Borer infestation. To determine the presence of the Emerald Ash Borer in your ash tree, look for a combination of at least two or more of the following symptoms or signs:

- excessive sucker growth at the base of the tree trunk (stressed trees will attempt to grow new branches and leaves where they are still able)
- vertical splits in the bark (larvae can often be seen beneath bark splits)
- woodpecker feeding (typically evident higher in the tree where the Emerald Ash Borer prefers to attack first - damage will look like strips of bark have been pulled off of the tree)
- D-shaped emergence holes (as adults emerge from under the bark, they create D-shaped holes that are approximately 1/8 inch in diameter)
- S-shaped fissures under the bark (as larvae feed under the bark, they wind back and forth in a serpentine pattern)
- the presence of cream-colored, slightly flattened larvae and the metallic green insect itself



Image courtesy of Howard Russell, Michigan State University, Bugwood.org.

Preventative Treatment

There are two types of preventative treatment options available based on the diameter of the tree trunk at waist height. Ash trees with a trunk diameter of four inches or less are treated through soil injection. Soil injection is performed two times per year, once in the spring and once in the fall. Ash trees with a trunk diameter of five inches or more are treated through direct injection into the tree trunk. This treatment is performed every two years.

Because it is more cost effective to treat the problem than it would be to remove and replace trees after they have died, the Village will begin a treatment program this spring. The Village will contract with a specialist to begin treatment of up to 1,100 ash trees within the public right of way. *The public right of way is the area 15 feet behind the curb in subdivisions and approximately five feet behind the ditch in rural areas.*

Bulk Rate Offered to Residents

Village staff has asked the contractors bidding on the work to extend the same bulk rate (that the Village will pay for the treatment of ash trees) to residents for the treatment of ash trees that are on their own property and outside of the Village right of way. [Please see page 8 for more information regarding participation in the preventative treatment program.](#) □



Image of young ash tree showing opposite branching pattern and compound leaves.

EAB Preventative Treatment Program Survey

If you are a Pleasant Prairie resident interested in participating in a preventative treatment program for ash trees on your property (that are not located in the right of way), please complete and return the survey below to: Pleasant Prairie Public Works; Attn: EAB Program; 8600 Green Bay Road; Pleasant Prairie, WI 53158. Once a specialized contractor has been selected, a Village representative will contact you with additional information related to cost and timing of the preventative treatment. The estimated cost of preventative maintenance per ash tree is between \$50 and \$70. Participation is 100% voluntary, and returning this survey *does not* constitute a commitment on your part to participate.

Name: _____

Address: _____

Phone: _____ Email: _____

Select one:

- I wish to be included in the EAB preventative treatment program for the ash trees on my property.
- I do not wish to be included in the EAB preventative treatment program for the ash trees on my property.

Complete information below:

_____ Number of ash trees with a trunk diameter of **four inches or less**

_____ Number of ash trees with a diameter of **five inches or more**

Companion
article on page 7

Emerald Ash Borer Quarantine

An Emerald Ash Borer was found in Kenosha County in a state trap at Highways 31 and 50 on August 10, 2009. On August 22, 2009, a quarantine was established in Kenosha County. The quarantine has made it illegal to move ash material (such as logs, mulch and nursery stock), hardwood firewood, and the Emerald Ash Borer itself out of the quarantine area.



printed on recycled paper

50m Pool GRAND OPENING



RecPlex

Experience Exercise Excellence



RecPlex

Experience Exercise Excellence

Please join us **Thursday, June 10th** at the RecPlex for the Grand Opening of the NEW 50 meter, state-of-the-art, Olympic-sized Pool. Ceremony 3pm - Reception to follow.

RecPlexOnline.com